

The FDA Approved way to Lose 50% More Weight Over Dieting Alone.

Will You Decide to Get Serious About Losing Weight?



According to existing medical research, fewer than five percent of all dieters succeed in losing a significant amount of weight and maintaining that weight loss over a five-year period.

Ninety percent of all dieters regain some or all of the weight originally lost and at least one-third gain more.

Dear Harlan,

If you are like I am, you've tried them all. Low-carb. Low-fat. Jenny Craig. Weight Watchers. They all "work". Sort of. You lose a pound here, half a pound there. When you can't take starving yourself with rabbit food anymore, you fall off the wagon. And the weight comes back with a vengeance.

You know there has to be a better way. A way to lose the weight quickly and easily, and keep it off. Without expensive, preservative-jammed pre-packaged food (yuck). No over-priced, under-delivering memberships. No more flavor of the month, yo-yo, fad diets.

There is a Different Way

Please imagine, for a moment, enjoying your life the way you were meant to. Like buying clothes off the rack, in the style and size that you want. Being able to keep up with your kids. And knowing you'll be around to play with your grandkids.

There are countless things you can do once you lose the weight you want, quicker than you ever thought possible. You might dig deep into the back of the closet and resurrect your favorite pair of jeans. You remember the admiring looks

you used to get from the opposite sex when you wore those. But that's not half as good as being able to look yourself in the eye again.

A Better Way

You've already tried diet pills, but this is different. It's not a stimulant. It won't affect your brain, or raise your blood pressure. It won't change the way you sleep, or give you the jitters.

It's not some wacky, new age diet. You won't spend your time grazing on vegetation all day - unless you want to. You won't have to pay out of the nose for undersized, prepackaged portions of so-called food you wouldn't give your dog.

alli Blocks the Fat

alli (say it ally, as in your weight loss ally) is the only medication approved by the FDA for weight loss - that you can buy without a prescription. That means it works. In fact Orlistat, the active ingredient in alli, has been safely prescribed by doctors around the world for years to help their patients safely get rid of excess weight.

It works like nothing else you've ever tried. You see, normally when you eat a meal, enzymes in your intestines break down the fat in your food so that your body can absorb and store it. The active ingredient in alli attaches to some of these enzymes. It stops about a quarter of those enzymes from breaking down the fat. So the fat doesn't get absorbed. It doesn't get stored. It passes right on out of your body.



Alli works with you to lose more weight, faster.

With alli working with you to block the fat in the food you eat, you aren't getting the calories that come from fat. And since fat is the most calorie dense

nutrient - 9 calories per gram of fat - you are eliminating a large portion of calories. Enough to lose 50% more weight. Just by taking a pill.

alli is Part of a System

alli is more than a proven, effective weight loss pill. It is part of a pound shedding program that works with you to help you lose 50% more of the weight you don't want than dieting alone.

Losing weight is faster and easier with support. The alli Program includes an individually tailored online plan. A plan customized to kick your weight loss efforts into high gear.

This individualized support was developed by a dedicated team of nutritional and weight management experts who understand the struggle to lose weight. When you register with myalliplan, you receive all of the following:

- A customized online action plan
- Personalized e-mails that teach you how to plan meals
- Expert advice on managing hunger and dealing with setbacks
- Tips on food and lifestyle changes to help you succeed
- Menus and shopping lists
- Online tools to record your progress
- The most important of all, a connection to a network of other alli users

The System Works

Here are some people just like you who are on their way to living the slimmed down life of their dreams thanks to alli:

It Really Works!

I was on alli since the first day it came out back in June 2007 ...people started saying i looked slimmer so I got on the scale, I LOST 11 POUNDS. I was so excited. I started at 165 and was 155, I got down to 146 which for me and my frame was satisfying. I will not need them anymore because i know how to maintain weight I just had problems losing it.

Destiny Carter, Racine WI

Continued...

I Love alli!

This is the first diet I have ever been on that I can actually stick to. I have been on it for 2 weeks and have lost 7 lbs. and still going strong!

Clark G. Ford, Arizona

I Definitely Recommend it to ALL!

I'm a 50 year old overweight female. It has been impossible for me to get the scale to budge when I tried other diets. It has been a week now of taking Alli. I've lost 4 pounds. Combining the use of the capsules, literature enclosed in the package and the website, I've learned alot about myself and what I need to do to move forward and lose more weight. You're not just getting capsules, you're getting much more in support!

S. Reynolds, Iowa

Highly Recommended!

I would like to recommend this product to anyone trying to lose weight. I just had a baby 6 months ago (not breastfeeding) and have gone down to my pre pregnancy weight and them some! I feel like so great! I eat a healthy diet, I follow the plan, I watch my calories and exercised. I feel fantastic all around.

L. Smith, Beverly Hills CA

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Your First Bonus

“The allii Diet Plan” is over 350 pages jam-packed with information that will turbocharge your success with allii. It was written by Dr. Caroline Apovian, who is currently the Director of the Nutrition and Weight Management Center and Co-director of the Nutrition and Metabolic Support Service at Boston University Medical Center. She also serves as Director of Clinical Research at the Obesity Research Center of Boston University Medical Center, and is an Associate Professor of Medicine at Boston University School of Medicine.

This book is overflowing with the tips and tricks that you need to take your body back to the size it should be, including:

- A Doctor-designed 3 Phase fat-blasting plan
- 10 simple daily rules to maximize weight loss
- The secret to side-stepping stumbling blocks
- A complete metabolism cranking fitness program
- Tasty, easy to prepare meal plans
- No-prep, no-cook meals for those on the go
- Over 200 mouth-watering recipes

This essential guide to weight loss success would cost over \$40.00 if you were to purchase it separately, but it is yours free of charge as part of the allii weight loss system.

Your Second Bonus

Say goodbye to bland, hard to prepare, torturous meals with the allii Cookbook. It includes over 200 tasty recipes that are easy to make, and even easier to eat!

Grilled Cowboy Steaks with Secret Sauce and Tomato Topping. Petite Filet with Caramelized onions. Boston Clam Chowder. Texas Black Bean Soup. This is not like any diet food you’ve ever had before. And to think you are losing 50% more weight with the help of your allii.

Let’s face it, it’s almost impossible to prepare and eat all of your meals at home. Your busy life demands that at least some of your meals will be eaten out. In addition to the all of the tempting recipes, the allii Cookbook includes a handy tear-out Restaurant Guide to help you to make the right choices when you need a break from cooking.

This helpful resource guide is stuffed with over 280 pages of practical information. Each recipe is designed to fit the nutrition guidelines recommended for

use with the alli program. Recipe books like this retail for over \$35.00, but this one comes at no additional charge when you order alli.

100% Risk Free Guarantee

alli has been prescribed for healthy, up to 50% faster weight loss by hundreds of doctors to thousands of grateful patients for almost a decade. alli is effective and when you take it along with a reduced-calorie, low-fat diet, you can lose 50% more weight than dieting alone.

Try alli risk free for 30 days. If you don't feel that you have lost more weight with alli than with dieting alone, return the unused portion for a prompt, courteous refund. And the \$75.00 worth of bonus dieting information and appetizing recipes are yours to keep.

Try alli Now – Call 1-800-4myalli

If you want to get serious about losing weight, you need alli. It is the only FDA approved medication that helps you lose 50% more weight, without a prescription. You also get the full support of a team of nutritional and weight management experts who have nothing else to do but help you lose the weight you don't want, as fast as possible. The alli program comes with everything you need to maximize your weight loss including:

- Customized action plan with your goals in mind
- Personalized e-mails with tips just for you
- Shopping lists to simplify your life
- Delicious recipes to keep you motivated
- Fitness Program to burn extra calories
- Lifestyle changes to avoid setbacks
- Online tools to chart the progress you make
- A Network of people just like you to give you support
- Over \$75.00 in bonus recipes and weight loss tips and tricks

It's easy to start losing more weight, faster than you thought possible, today. Just pick up your phone and call 1-800-4myalli. A helpful voice will answer, and will assist you in taking the first step to a slimmer, healthier you.

Your 30 day supply is normally \$60.00, but the first 300 people that call 1-800-4myalli will be part of the Preferred Members Club, and receive the special price of \$39.95 plus s&h. You won't have to worry about a setback as the pounds keep dropping off and your clothes keep getting looser and looser. The next thirty day supply of alli will be at your doorstep, waiting to help you lose all of your unwanted weight. When you've lost all the weight you want, give us a call and we'll show you

how easy it is to keep the weight off.

Call right now, 1-800-4malli. Or if you prefer to order with your credit card online, log on to www.orderalli.com. You have nothing to lose, except for the weight.

Yours in good health,

A handwritten signature in blue ink, appearing to read 'JK' or similar initials, with a stylized flourish.

Joel Kessell

P.S. Don't wait - call 1-800-4myalli today and lock in the introductory pricing! That's over a \$20.00 savings, plus your two free bonuses to keep forever. All together, over \$95.00 in value, just for calling 1-800-4myalli, and doing something you know in your heart you need to do. For your peace of mind. For your health. Don't let someone else snag the last spot in the Preferred Members Club, call 1-800-4myalli now.